



FBLA 2022-23

Odessa High School FBLA Students and Parents

9/30/2022

ODESSA FBLA GOALS

- **Create Leaders**
- **Open students eyes** to the world outside of Odessa: Jobs, Careers, Cultures, Opportunities
- **Build confidence** through new experiences and preparation
- **Challenge students** to get out of their comfort zone
- **Learn and apply business skills**
- **Become service minded**
- **Make high school memorable**
- **Compete** at the highest level of competition

Contact Information

Miss Zoe Clark

Cell: (509) 988-0577

Email: clarkz@odessasd.org

Welcome!

FBLA is an amazing opportunity to grow your leadership and business skills, gain confidence, serve your community, experience a world outside of Odessa, and have fun. The choice is yours as to how involved you want to be; just going along to have fun with your friends or competing for a national award. Freshmen have done both and everything in between. Students may compete at whatever level they choose, but know that success does not come without hard work! With over 70 competitions for students to compete in, there is something for everyone!

Fundraising

Fundraising opportunities happen throughout the year. Some are big, but many are small with the biggest ones during Deutschesfest. I make every effort to maximize profits and make the most of your time

and mine by scheduling workers carefully. Most fundraisers are planned and organized by Miss Clark, but in many cases, parents with experience and/or willingness to assume full responsibility volunteer to be in charge of the actual fundraiser. Most fundraisers need both student and adult help. All profits from fundraisers are divided amongst those who work. The in-charge parent will receive 1.5 times the other workers. Students get credit for parent work. All opportunities are posted in Miss Clarks classroom. Parents are welcome to call, email, text or stop by to get more information. Communicating is the key if you want to be involved. Fundraisers vary from year to year, but traditionally include:

Major Fundraisers for All

- Deutschesfest Bratwurst Booth

- Deutschesfest Ice Cream Booth

Major Fundraisers for Nationals (Some operated by just the families, others are open to all)

- Stumpjumpers Food Booth
- Fireworks Booth
- Doll Race
- Car Wash
- OHCF Auction

Smaller Fundraisers for All

- Concessions (Parent in charge with student helpers)
- Gates at Sporting Events (Parent in charge)



2022 National Leadership Conference in Chicago, IL

Student Accounts

All students have an account where income and expenses are recorded. Collin Martin and Viet Tran are our treasurers this year. Please check the accuracy after each fundraiser to make sure your hours are recorded properly. You can add money to your account anytime by giving it to Mandy Lewis in the high school office. Student Accounts are posted on the FBLA bulletin board in Miss Clarks classroom, and are updated regularly. It is important you record your hours at each fundraiser.

What is FBLA?

Future Business Leaders of America is the largest student business organization in the

world with over 230,000 members nationwide.

National FBLA Goals

- Develop competent, aggressive business leadership.
- Strengthen the confidence of students in themselves and their work.
- Create more interest in and understanding of American business enterprise.
- Encourage members in the development of individual projects that contribute to the improvement of home, business, and community.
- Develop character, prepare for useful citizenship, and foster patriotism.
- Encourage and practice efficient money management.
- Encourage scholarship and promote school loyalty.
- Assist students in the establishment of occupational goals.
- Facilitate the transition from school to work.

What Should Your Child Expect

- **Meetings:** Almost always at lunch, usually once a month.
- **Social Activities in Odessa:** Back to School, Mystery Dinner, Christmas Party, etc.
- **National FBLA Activities:** FBLA Week-February, Service Projects, Classroom Projects
- **Competitions Preparation:** It takes many hours to plan, implement, research, write reports, prepare speeches, and create PowerPoints. Every competition is a little different, but we spend many lunch hours and nights in the computer lab preparing. If you are part of a team, the expectation is you support your teammates.
- **Time:** 4 Conferences

What Should Parents Expect

- **Clothing:** FBLA dress code must be followed. No jeans, no tennis shoes or flip flops. Ideally, all students who plan to compete in a speaking event would buy or borrow a suit for Winter Conference, State Conference, and National Conference.
- **Speaking Events:** Boys-Suit, Girls-Suit (pants or skirt). Black Friday sales work for many.
- **FBLA Closet:** If you are unable to purchase or borrow dress clothes, our FBLA closet is stocked with many sizes and styles.
- **Team Speaking Events:** Everyone on a team must choose a color and match. Sometimes students have planned to match the theme of their project or PowerPoint presentation. Girls must wear matching dress shirts, and boys may choose to wear a plain dress shirt with a matching colored tie, or a plain tie with a matching colored dress shirt. It is important that teams communicate and purchase matching items together

(there are different shades of every color, and we want the shades a team is wearing to match).

- **Money:** Nobody that has made a strong effort to fundraise has ever been left behind because of money. I would start fundraising now, because most often, all students compete at state.
 - Dues: \$20
 - Fall Conference \$25
 - Winter Conference \$25
 - State Conference approx. \$400
 - National Conference approx. \$1,000
- Parent Involvement:** Getting involved is your choice. There is no pressure from me. Communicating with me directly or through your child is the only way I will know for sure you want to be involved. I won't ask if you don't offer, and please know, if I do ask and it is something you don't want to be involved in, it is always OK to tell me no. I will share opportunities and general needs via the parent group text and in the bulletin. I appreciate parent help; it is the only way we can accomplish so much in one school year!

Conferences

- Fall-October 20, 2022-Spokane, \$25
- Winter- January 30, 2023-Cheney, \$25
- State-April 19-22, 2023-Spokane, approx. \$400
- Nationals-June 25-30, 2023-Atlanta, approx. \$1,000

Fall Conference is a great way for students to check out FBLA and see if they really want to join. There are no competitions, just guest speakers and socializing.

Winter Conference is for competing. If you place in the top six you will qualify for state. Students can also qualify for state by being on a report/presentation team like Community Service Project and Business Plan.

State Conference (SBLC) is usually

attended by all members. If you have been actively involved all year, we will make sure students are on a team and have a speaking competition. This is how they learn!

National Conference (NLC) is usually attended by 50-75% of those that compete at State. You must place in the top 4 in your event at state to qualify. You can only compete in one event at nationals, which requires us to often rearrange teams before competing at nationals. This means even if you didn't qualify yourself, you may be asked to jump on a different team to attend nationals!

Competitions

With 70 competitions, there is truly something for everyone. Performance and presentation events are competitions that Odessa has historically found success in, but students are also encouraged to compete in test or role play events if they are interested!

Strategies:

- Everyone speaks at Winter Conference
- Pair experienced members with younger ones
- Pair students that are in class together/work well together



